

# ASG to Acquire PS'Soft SAS, Leader in IT Asset & Service Management Solutions

Long-standing partners PS'Soft SAS and ASG combine forces to extend current integration for complete service management solution, adding application dependency mapping and change management

**Naples, Fla./Monday, March 14, 2011** — [Allen Systems Group \(ASG\)](#) today announced that it has entered into a definitive agreement to acquire PS'Soft SAS, Inc. – a market-leading provider of IT Asset and Service Management software. PS'Soft SAS is a BDNA company. This acquisition further solidifies ASG's product strategy, designed to automate data center operations and strengthen customers' ability to both manage and deliver IT services critical to business processes. Terms of the deal were not disclosed.

The PS'Soft SAS IT Service Management Next Generation (ITSMNG) suite includes a Service Desk with incident, problem, change, configuration, release, service level and availability management processes, all of which have been verified to an enhanced level of ITIL compatibility by Pink Elephant™. PS'Soft's Service Management, with its ability to manage the full lifecycle of IT services, complements ASG's automated discovery, rich analytics, native dependency mapping and model-based approach – better enabling customers to manage service delivery end-to-end.

PS'Soft SAS IT Asset Management Next Generation (ITAMNG) is a comprehensive, integrated asset-management solution. Aligned on ITIL® best practices, it helps customers optimize the way they manage hardware and software resources. Functionality for IT financial management is also included within the PS'Soft SAS portfolio.

“With the introduction of virtualization and web-based technologies, our customers are looking for a dynamic IT service environment that can keep pace with this rapid rate of change and growing complexity,” said [Arthur Allen](#), ASG's Chief Executive Officer. “Our application dependency and change management expertise coupled with PS'Soft's excellence in service management makes us a collective driving force in delivering end user satisfaction with customers. Together, we'll deliver an even better end-user experience for our customers than before.”

According to market researchers at Forrester Research, "The service desk today functions as the front office of IT and orchestrator for many of the IT service management (ITSM) activities described in the ITIL best practice library. The process areas of incident and problem management, change management, configuration management, release management, and many more all need to be connected and orchestrated to benefit the service consumer." The PS'Soft SAS acquisition positions ASG well to meet these challenges.

“Our European customers across many market segments seek to efficiently manage IT through best of breed tools and business practices. We have delivered over the years market leading solution that provide CIOs the necessary visibility into core assets and business services,” said [Ossama Hassanein](#) Chairman of the Board, BDNA. “PS’Soft’s acquisition by ASG now makes perfect sense, as it allows us to take our vision one step further - providing the financial and technology resources of a proven leader in information management to further cement our market leadership across the world.”

ASG and PS'Soft SAS have been working together as partners for over 10 years and ASG plans to further integrate its award-winning [application dependency mapping](#) plus [change management](#) technologies as a core piece of the combined offering. The PS'Soft SAS acquisition gives ASG a more complete service management solution to add to its existing portfolio of data, operations and performance management capabilities within the EAMS (Enterprise Automation Management Suit) foundation technology.

### **About PS’Soft**

PS'Soft SAS is a global provider of Asset Management, Service Management and Software License Compliance solutions. With thousands of successful deployments, PS'Soft SAS guides organizations to develop sound asset and service management processes – whether based on ITIL, other industry standards, or an organization’s unique process requirements. Unlike complex frameworks, PS’Soft’s suite of scalable applications is adaptable, provides quick time to value, and easily integrates with an existing IT infrastructure. PS'Soft SAS is a company of BDNA Corporation.

### **About ASG | [www.asg.com](http://www.asg.com)**

ASG provides a full range of practical software solutions that help IT organizations lower costs, save time, and make proactive decisions that drive business success. Best known for its broad portfolio of best-value, results-driven technologies, ASG partners with 85 percent of the world's largest companies to optimize IT service delivery in both mainframe and distributed environments. Founded in 1986, ASG is a privately held global company based in Naples, Fla., with more than 70 offices worldwide.

### **Contact**

Tony Perri  
VP Global Marketing & Corporate Communication  
ASG Software Solutions  
1333 3rd Avenue South  
Naples, Florida USA 34102  
239-435-3654  
[tony.perri@asg.com](mailto:tony.perri@asg.com)