



KAISER PERMANENTE NAMED ON FAST COMPANY 2010 WORLD'S MOST INNOVATIVE COMPANIES LIST

Kaiser Permanente Ranked Fifth Move Innovative Health Care Company

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Kaiser Permanente has been honored in *Fast Company's* annual **Most Innovative Companies** issue as the fifth Most Innovative Health Care Company in the World for its pioneering electronic health record that is the world's largest civilian electronic health record, and for its health care innovation center that develops the future of health care.

Kaiser Permanente was recognized for its pilot medical data exchange program with the U.S. Department of Veterans Affairs, which enables clinicians from VA and Kaiser Permanente to obtain a more comprehensive view of a patient's health using electronic health record information, including information about health issues, medications, and allergies.

The exchange program centers around Kaiser Permanente HealthConnect®, which gives the organization's 14,600 physicians immediate access to a patient's status and medical history, as well as decision support based on evidence-based practice guidelines and the latest medical research. Kaiser Permanente's members easily and conveniently can make and reschedule appointments, check lab results, and send e-mails to care providers via My Health Manager, the online personal health record that connects directly with KP HealthConnect.

Fast Company also recognized Kaiser Permanente for its Sidney R. Garfield Health Care Innovation Center, the only setting of its kind that brings together technology, architecture, nurses, doctors and patients with human-centered design thinking and low-fidelity prototyping and design to brainstorm and test tools and programs for patient-centered care in a mock hospital, clinic, office or home environment.

Kaiser Permanente used the Garfield Center to develop the Digital Operating Room of the Future and an award-winning medication error reduction program. It's also used to test disruptive technologies such as telemedicine, surface computing, robots, facial recognition, remote monitoring, video game consoles and a handheld computer tablet similar to the Apple iPad that Kaiser Permanente nurses and physicians have piloted in hospitals the last two years.

"This recognition is emblematic of a culture and spirit at Kaiser Permanente that enables the transformation of health care," said Kaiser Permanente Chief Information Officer Philip Fasano, who was recently recognized by *Computerworld* as one of the top 100 IT Leaders for 2010. "Our electronic health record and Garfield Health Care Innovation Center are exciting examples of the innovation fostered throughout our organization and are the starting point in our journey to deliver real-time, personalized health care."

Other major brands honored on the *Fast Company* magazine's list include Cisco, Disney, and GE along with such rising newcomers as Spotify, Gilt Groupe, HTC, and the Indian Premier League.

About Kaiser Permanente Ventures:

Kaiser Permanente Ventures, the corporate venture capital arm of Kaiser Permanente, makes investments in medical devices, healthcare services and information technology companies. Kaiser Permanente Ventures is dedicated to partnering with entrepreneurial companies to build innovative and enduring businesses that advance the quality and affordability of health care. Since its inception in 1997, Kaiser Permanente Ventures has invested in more than 25 venture-capital backed companies at all stages of development, and contributed organizational expertise, time and resources to the success of these companies. For additional information please visit www.kpventures.com.